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Empowering Hope & Courage Since 1985



**HEART MATTERS**  
Winter Newsletter 2025

**Vol. 8 Issue 1**

**We Can Do It!**



**MPS is turning 40!**

40 years helping women in unplanned pregnancies...

Happy Birth-day!

In October of 2025, Muskegon Pregnancy Services turns 40!

**40 years** of saving babies and rescuing women from abortion.

**40 years** of helping support moms, dads, teens, & families.

**40-year legacy** of saving generations... and to think that some of our babies are now grandparents!

**40 years of life-saving services!**

**Join us in our \$40 for 40 Campaign!**

**Will you help us reach her first?**

**We are looking for 200 new monthly donors or increase your current donation amount by \$40!**

Since 1985 Muskegon Pregnancy Services has been a beacon of hope, offering life-affirming support to women in need. Like the resilience and strength of the Greatest Generation of the '40's, our mission has stood the test of time providing compassionate care, life-saving resources, and unwavering hope and support to women facing unexpected pregnancies.

As we celebrate the 40th year of MPS our mascot is **Rosie the Riveter** who became an iconic figure of the '40s to symbolize and inspire the sacrifice and vital contribution of women on the Homefront. Rosie had a love & commitment for family and a confidence that **"You Can Do It!"** In that same essence, MPS empowers the beauty of motherhood!

Our Greatest Need!

Will pregnant women seeking help see an ad from MPS... or an abortion provider?



Truth is, whoever reaches her first...she is more likely to visit!

Our goal is to reach her first!

**PONDER THIS...As a society, are WE failing women?**

- 75% would have chosen life if given the support and help they needed.  
Care-Net
- 70% of abortions are inconsistent with women's preferences. 1 in 4 are unwanted or coerced.  
Charlotte-Lozier Institute

Please JOIN US with a \$40 recurring monthly donation for our 40th birthday! **TOGETHER, WE CAN DO IT** to reach even more women in the critical moment a life or death decision is made to empower her to build strong families!

Deb Null / Executive Director



Use this QR code



# 2024 IN REVIEW

## ORGANIZATION AS A WHOLE

**476** Clients served for all services

**1916** Hours from our dedicated volunteers

**76** Babies born to clients  
This number reflects information from clients we were able to contact



## MEDICAL

**175** Positive Pregnancy Tests

**241** Ultrasounds Provided (includes repeats)

**124** Confirmed Life Choices



## PREVENTION EDUCATION

**344** Middle and High School Students taught Willing to Wait curriculum

**9** Classes taught at the Juvenile Detention Center

Is your school or youth group interested in learning about healthy relationships? Contact us to learn more!

## SUPPORT SERVICES

**1301** RiseUp appointments attended



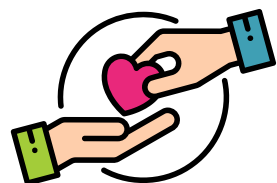
**2164** Dozen diapers given to parents both non-clients and clients

**32** Clients served at Rothbury Community Church Satellite

**8** Men attending Men's Mentorship classes

**23** Cribs & Car Seats earned last year

## FINANCIAL SUPPORT



**78%** From individuals

**14.7%** From local businesses

**7.3%** From churches

**0%** From government support

*Thank You*

*for your support in 2024!*

*Our community is what helps us thrive!*

Make an impact in  
2025 by giving here!



[MuskegonPregnancyServices.org/donate](https://MuskegonPregnancyServices.org/donate)



## LifeWalk Celebration Picnic

June 12th  
Ross Park, 5:30-7pm  
Fundraising opens April 1

**We Can Do It!**



## FABULOUS '40s Vintage Banquet 2025

**MPS IS TURNING 40!**

**September 18th**

Trillium Event Center, Spring Lake

*Speaker: Shawn Carney*

*President & CEO of 40 Days for Life*  
*Stay tuned for more information!*



## Client Corner



During the month of January we received a donation of Enfamil A.R. The cans were close to expiring and they aren't ones we usually carry so we wanted to get them to someone who needed them quickly.

After posting on our Facebook page that they were free for whoever could take them, we received a message from someone who said that they were the only thing her 9 month old baby would eat and that she was at the end of her last can. We were able to give her all the cans and gave her baby foods to try. It was a testament to God's timing and watchful care. What a gift we were able to provide to her and her child.